

The Only Accessory You Need This Winter...

The Alpaca Hat by

 LACORINE



If this winter is anything like the last two, we may well need to wrap up warm once again against a bitter arctic chill. What better way to face the elements than to swathe yourself in one of the most warm and luxurious natural fibres available?



The Alpaca Hat by Lacorine is the only accessory you need to fight the cold this winter. Silky soft and as light as air, each hat is handmade in Peru by a select team of skilled local craftswomen. An extremely luxurious natural fibre, Alpaca outshines its competitors - stronger than mohair, finer than cashmere, smoother than silk and warmer than goose down, it keeps you warm like nothing else imaginable. In black, brown, champagne, white and natural, The Alpaca Hat is a timeless classic that is sure to become a favourite accessory for years to come. Twinned with one of Lacorine's sumptuous fur-trimmed Alpaca wool ponchos you are guaranteed to stay warm in the snow.

Lacorine are proud of being a fairtrade company, using only the pelts of those Alpaca that died naturally (in the bitter cold of the Andes, young often don't make it through the cold winter) so no animals are unnecessarily harmed in the products of these glorious hats.

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For more information visit [www.lacorine.co.uk](http://www.lacorine.co.uk). For image or sample requests please contact Antonia Jacob at Lacorine [antonia@lacorine.com](mailto:antonia@lacorine.com)

**Notes to Editors:**

Lacorine was established in 2006, by Peruvian-born English resident Antonia Valentin-Jacob. Passionate about the wonderful animals she grew up with, Antonia was determined to bring their incredible natural fibre, and the beautiful workmanship of her homeland, to the UK market. The result is Lacorine, a company dedicated to sharing and protecting the traditional craftsmanship of Peru whilst providing its workers with a comfortable life in return.

Lacorine works with selected manufacturers who provide work to some of Lima's poorest women, providing them with a living wage, healthy & safe working conditions and healthcare benefits – something which is stated in all contracts with manufacturers.